



Book Proposal Guidelines

Quivertree Publications publish visually appealing, quality books in a range of categories: Cooking, South African culture, decor and architecture. We're pleased to look over your book query, and if your book idea fits into our focus areas we will contact you for more details. Please familiarize yourself with our books to ensure your material is appropriate.

Book queries are usually around five pages, and need to contain the following information:

A paragraph introducing yourself (the author/designer). This will include:

- 1] Background information explaining your qualifications for writing a book on the subject
- 2] Information on any published book(s) you have authored
- 3] Information about the publisher, publication date, and the sales figures for each book
- 4] A paragraph offering an overview of the proposed idea/concept. This will include:
 - The book's subject matter
 - The audience
 - The competition
 - What elements of this book will make it stand out in the market
- 5] A book outline or table of contents. This will include:
 - An approximate number of chapters, the number of projects to be featured, etc.
- 6] A sentence or two that describes the material planned for each chapter or project listed in the table of contents.

7] Your ideas for the type of visual materials to accompany the text and whether you will provide them.

Photos

Illustrations

Charts or other support material

8] Also include brief marketability information. This will include:

The main competition for the book

The audience for the book (e.g.: craftpersons, handwork aficionados, home improvement do-it-yourself-ers, outdoor enthusiasts, pet owners, etc.)

9] To Send Proposal by Postal Mail

Send a package containing the required information to:

Quivertree Publications

P O Box 51051

Waterfront

8002

Cape Town

South Africa

*If you would like it returned please supply a return paid envelope or let us know if you would like to collect.

To Send Proposal by Email

State in the subject window: BOOK PROPOSAL

Address your email to craigfraser@quivertree.co.za

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